



# BUSINESS beat

Puppy's Playpen

Owner: Andrea Galecki



continued...

## BUSINESS beat



I grew up in Raymore, MO. My fiancé and I moved into the neighborhood 1 year ago. We will be getting married on February 21, 2014 in Belize. My fiancé is Jason Mlnarik. He is an Orthopaedic Surgeon at a Research Hospital. We don't have any children yet but look forward to planning our family in the near future.



I come from a blended family with 1 sister, 1 brother, 1 step-sister, and 1 stepbrother. My father was a dentist and died in a car crash when I was 4 years old. My mother re-married my step-father when I was 12 years old. Both of my father figures were and are business owners.

My main interests are traveling with my fiancé, spending time with my family, working at Puppy's Playpen, and rescuing animals. I take on several rescue dogs a year. Some bottle-fed puppies, and some adults.

I attended Avila University for my undergraduate degree in Business Administration and went straight into graduate school working towards my MBA. I went straight through without stopping. I had a huge interest in entrepreneurship. In graduate school I brought my idea of Puppy's Playpen into my marketing strategy class. I convinced my group to focus on a marketing/business plan for my idea of an upscale boarding, grooming, doggy daycare facility. This is where all of my ideas came to the table and we presented the entire marketing strategy plan for our final project of the class receiving a whopping A. Once I was out of school I immediately began working on opening Puppy's Playpen.

My business is an all-inclusive cage-less boarding, grooming, and doggy daycare facility. We also sell holistic dog and

cat foods. Our motto is "for the spoiled rotten" because that's the kind of dogs we focus on and cater to. We have web cams throughout the facility for owners to peak in on 24 hours a day. We also have a staff person on site 24 hours a day, seven days a week. We provide all the 'bells and whistles' without overcharging the customer. Each doggy that comes to board is automatically in daycare the entire time. We are not the kind of facility that has cages and dog runs to isolate your dog. They play and do whatever they want in a supervised setting. We separate all of the doggies into different play groups: little babies and geriatrics, medium babies, and big babies. They are all separated by temperament and by size. We do not allow anyone aggressive.

I think if anyone in my neighborhood needs a place for their furry loved one to stay while on vacation, they should bring their dog to Puppy's Playpen. We have been in business for over 9 years now and we truly know what we're doing. Be careful with all the new places opening up around town, because it takes a few years to get it right. You learn as you go. There is no template good enough to teach everything you know like experience. We have that experience and we are very good at what we do.

**Puppy's Playpen** | ANDREA GALESKI  
5205 W. 95th St. | Overland Park, KS 66207  
913-648-DOGS (3647) | [www.puppysplaypen.com](http://www.puppysplaypen.com)

